

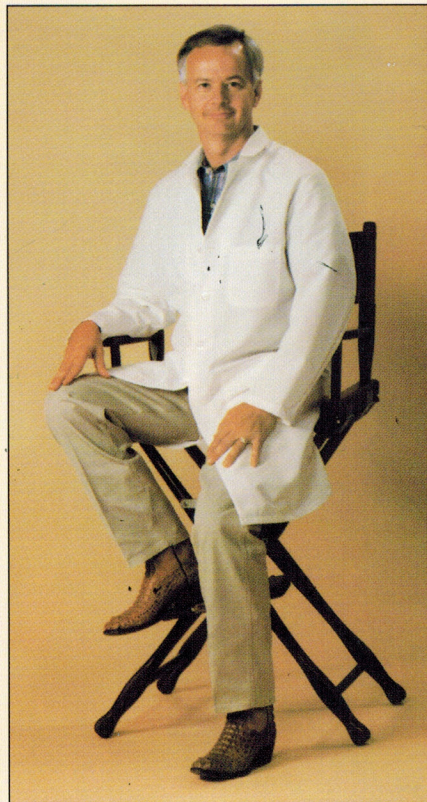
Loveless



Orthopedic
Footwear & Appliances

Hello, I'm Gary Loveless

We opened Loveless in October 1977. I had been quite a few years in other orthopedic facilities and had grown up in my dad's orthopedic shoe store in Oklahoma City, doing all types of alterations to shoes.



Quality and service are assured by taking a mold of each and every persons foot (can be done by mail with a special measurement kit we will ship any where in the world) and the footwear is made directly from their mold.

I attended Northwestern University Medical School in Chicago for almost 10 years specializing in orthopedics, mostly orthopedic braces and artificial limbs. I go back periodically to update techniques and certification.

I am a Certified Orthotist - licensed to make all types of braces and special devices from head to toe for any patient.

Because we intend to produce the best quality, we have an Import/Export License. We import leathers from all parts of the world.

Every orthopedic shoe we make will have Italian tanned kangaroo, making it very soft and supple, but the strongest, closest knit fiber in the world.

Although 65% of our products are orthopedic, we also manufacture the finest footwear for celebrities and presidents.

The following pages are examples of footwear and orthopedic appliances crafted in our facility for our customers.

Each style of shoe or boot will be custom made to a mold of their feet with materials selected to meet their medical and structural needs.

Loveless



High fashion tassel loafers
with right foot much wider
than the left -
Very cosmetic



Men's style light weight velcro walking shoes
with inside elevation in right shoe



These shoes are mismatch size for post polio and
have an inside elevation



Ladies velcro casuals for charcot diabetic feet



Men's lace style - right shoe is 4 sizes smaller
mismatch and also has a 1 1/2" inside elevation

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Plain-toe, padded collar, military dress style



Six inch lace to toe depth, surgical hightop



Six inch plain-toe, hiking boot



Nine inch lace, padded collar,
hunting / work boot

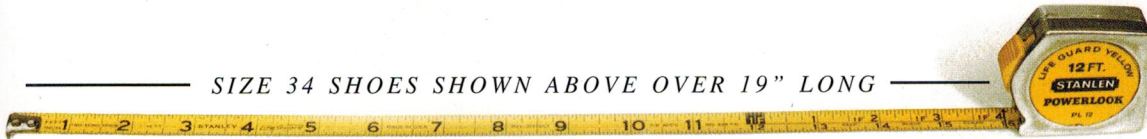


Zipper dress boots
with 2" inside elevation
to accommodate different leg length
Very cosmetic and light weight

Hiking boots - Size 34, 19 3/4" long
They were made for a 16 year old
who had not had regular shoes
since he was 11 years old



Alligator dress shoes
Size 26 next to size 11



SIZE 34 SHOES SHOWN ABOVE OVER 19" LONG

These shoes are more than 5 sizes
difference inside - But we mask the
difference with an inside filler
Shoes are same size outside



Loveless

Better than shoes off the shelf, because we use far more expensive leathers, the tanning process is with the best materials from the best tanners in the world. We have more kinds and colors of leathers than anyone in the country. Sometimes people think custom shoes can't look this good, but they do! All our shoes will have handwork. We welcome anyone, to visit us and see our craftsmen at work.



Buckle loafer with as much support as a lace shoe



Three eyelet plain-toe dress chukka boot



Moc-toe buckle dress shoe



Buckle plain-toe dress chukka boots



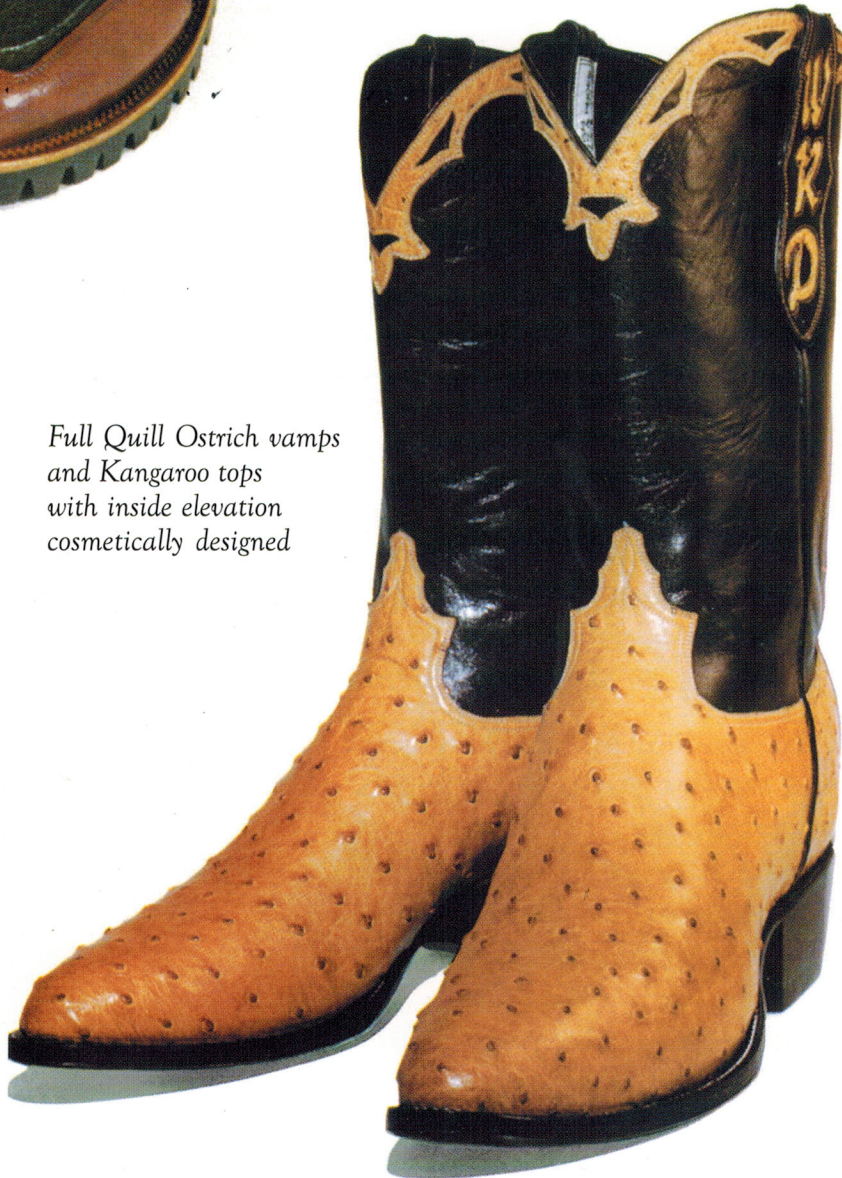
Brown Cape Buffalo hiking boots



*Black Bull-hide
and Mule-hide
hand sewn, moc-toe
with a padded collar*



*Full Quill Ostrich vamps
and Kangaroo tops
with inside elevation
cosmetically designed*



Loveless



Five eyelet perforated cap-toe



Five eyelet military dress shoe



Four eyelet balmoral saddle oxford



Five eyelet English moc-toe

*Moccasin Toe Kangaroo
mismatch sizes with
inside elevation*



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There are good reasons why you can be confident with any footwear or orthopedic appliance we make for you.

Gary L. Loveless is a Certified Orthotist with ten years of specialized study at Northwestern University of Chicago, UCLA Medical School and University of California Medical School at San Francisco. Gary also crafted braces and artificial limbs for the U.S. Army from 1966 to 1969.

Approximately 65% of our customers are referred to us by doctors including Veterans Administration doctors from all fifty states.

When we see orthopedic problems that need medical attention, we suggest a visit to their personal physician. We will not make any measurement until the problem has been resolved or your physician contacts us.

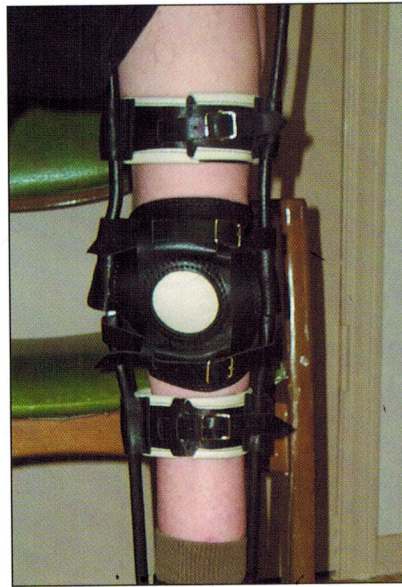
We want to assure you and your doctor that we will not be content to build unattractive, sanitary protection for the feet. We are determined to use orthopedic engineering to see that you walk as normally as possible in handsome shoes or boots that you will be proud of.

Loveless

When we started in 1977, we thought leg braces and all different types of orthotic appliances would be our best service. And indeed it is! The few customers have turned into thousands per year.

We custom make footwear for about 100 other orthopedic, facilities and most dermatologist because we have the sole patent rights on hypo-allergenic custom footwear. Orthopedic Doctors, Podiatrists in other facilities and the Veterans Administration, in all fifty states will take a mold and ship to us and we make them. We make shoes for Combat veterans from WWII, Korean War, Vietnam, etc.

About twenty years ago we came up with an AFO which means Ankle, Foot Orthosis, below knee



brace made into the construction of a boot. It can be a cowboy boot or dress boot-men's or ladies-with a zipper hidden on the inside of the leg. The type people who need these are polio, stroke patients or anyone with severe ankle instability problems. Also people with heavy cosmetic problems or professionals who don't want visible braces appreciate them.

We also use plastic on cosmetic braces for people with skin or heat problems and people with severe pressure problems. Diabetics will have nothing inside



Above: Eighty year old gentleman, side and front view with leg brace showing correction of extreme curve to outside.



their shoe but their foot. Diabetics have far more problems because their skin and tissue are far more susceptible to break down in ulcers. The tissue itself is more tender. Plastic braces are usually prescribed because a diabetic can suffer from what we call peroneal-neopathy which is type of paralysis below the knee, causing their feet to drag because they cannot elevate the toes any longer. This is a secondary effect diabetics have. We can do the brace inside the



boot for them, where they don't have the hardness of the brace.

Hypo-allergenic may have perfect feet structurally, but they are allergic to dyes, adhesives and other chemicals used in making the shoes. Blood can actually seep out of their skin into their shoe. They face amputation from blood poisoning. We make their shoes with different materials, linings, spe-

cialty glues, etc keeping their skin soft.

We have patents on the hypo-allergenic footwear. Loveless has the only shoe, with our specialty linings and glues, etc. We have sent them to more than one thousand dermatologists all over the country and skin patch allergy test have been made. Ours is the only product that has passed 100% with zero allergies reported.

*Braces left: front view and side view below - Above: without brace and with brace
Below: before and after showing correction of 45 degree offset to back and curvature
The lady is a CVA stroke victim of 12 years and walks with her husband everywhere.*

